



About journal "Metal":

Size:	210 mm wide, 297 mm high
Volume:	up to 100 pages
Printing process:	full colour printing
Circulation:	2,000 copies
Published:	monthly, 12 times a year
Language:	Russian
Distribution:	subscription, additional distribution at specialised exhibitions, trade fairs, conferences and other events of the metal industry
Geography:	Ukraine, Russia, Germany, Austria, China, Poland, Slovakia, Belarus

"Metal" is one of the leading business magazines of Ukraine for all participants of the metal & metallurgical market.

"Metal" was founded in 1999 and is published in co-operation with the Ukrainian National Research and Information Center DerzhZovnishInform under the Ministry of Economy of Ukraine.

"Metal" is published monthly, and is made for specialists, managers and decision makers of metallurgical plants, steel mills, rolling mills, tube and wire producers, machine engineering and metalworking companies, manufacturers and suppliers of raw materials, metal trading companies, branch institutes, consulting companies, bodies of the government, associations, investment establishment and banks.

"Metal" informs about:

economical and industrial politics, problems and perspectives of the mining and metal industry, current market situation in Ukraine and worldwide, important branch news, companies news, new equipment and technologies, prices and statistics.

„Metal“ became a winner of the **„Best publication about new products and innovation“** award of the All-Ukrainian contest Metal-Progress in 2005 and in 2006.

"Metal" is main media partner of Ukraine's largest and most important international specialised exhibition with conferences **METAL-FORUM of UKRAINE** in Kiev. "Metal" is also media partner of East Europe's largest branch event the international specialized exhibition **METAL-EXPO** in Moscow. Furthermore "Metal" is media partner of other branch events in Ukraine like **"Machinery. Metallurgy"** in Zaporizhyya, **"Metallurgy Ukraine"** in Donetsk, and the **International Industrial Forum** in Kiev.

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Advertising format and rates

"Metal" is the only Ukrainian magazine for metallurgy and metal provides high-quality color polygraphy.

Basic tariffs for **full color printing**. Please request information of our flexible discounts.

Monthly issues of "Metal"

Advertising formats	Width x Hight, mm	Rate, EUR
spread (2 pages)	420 x 297	1,400
1 page	210 x 297	800
1/2 page	182 x 123,5	500
1/3 page	182 x 81,5 58,5 x 250,5	320
1/4 page	182 x 60 120,5 x 92	280
1/6 page	120,5 x 60 182 x 39	200

These rates are also relevant for publishing of **PR-articles**.

Special placements	Width x Hight, mm	Rate, EUR
logo on front page		420
1 st spread	420 x 297	2,600
2 nd cover page	210 x 297	1,600
3 rd cover page	210 x 297	1,400
back page	210 x 297	1,600
page before / near content	210 x 297	1,200
1/2 content page	182 x 123,5	650

Technical requirements:

File formats: .eps or .tiff

Programs: QuarkXpress („Collect for output“, CMYK, PostScript type 1 fonts only)
Illustrator (.eps files, convert fonts to curves, resolution 2540 dpi)
PhotoShop (.tiff or .eps files, CMYK, up to 300 dpi, sum of all colour up to 280%)

Language: Ukrainian
Translation can be provided upon request.

For design and lay out of advertisements we charge 10% of the advertising rate, minimum EUR 50.

Dates and Themes 2008

Monthly issues of "Metal"

No.	Month	Closing date for advertisement	Main themes / Trade fairs and exhibitions
1	January	15.01.08	Sintering & Iron Making: Sintering plants modernization and building Construction assortment: Hardware, fasteners, wires, ropes
2	February	15.02.08	Summary 2007 Steelmaking: BOF modernization and building Machinery: Nonferrous metals market
3	March	15.03.08	Rolling: State of rolling capacities in Ukraine and prospect of their technical development Refractory: Lining technologies in metallurgy Raw Materials: Ferrous and non-ferrous scrap markets Primus: Metal Working 2008, Machine Building 2008 (April 2 - 5, 2008 Kiev, Ukraine)
4	April	15.04.08	Downstream Metallurgical Process: State of Ukrainian metalware capacities and prospect of their technical development Pipes & Tubes: Water & gas line pipes market
5	Mai	15.05.08	R&D in Mining & Metals: Technological developments Raw Materials: Coking coal & coke markets Specialised Exhibition „Machinery. Metallurgy 2008“ (Mai 20 – 23, 2008, Zaporozhye, Ukraine)
6	June	15.06.08	Steelmaking: EAF modernization and building Machinery: Consumption of a machinery steel in Ukraine
7	July	15.07.08	Metal Trading: State and prospects of development Construction: Long products. Steel for construction
8	August	15.08.08	Downstream Metallurgical Process: State and prospects of technical development of Ukrainian tube & pipe producers Pipe & Tube Market: The CIS market of ferrous and stainless steel pipes Specialised Exhibition „Metallurgy Ukraine 2008“ (September 16 - 19, 2008, Donetsk, Ukraine)
9	September	15.09.08	Mining: Iron ore enterprises modernisation Raw Materials: Ferroalloys market International Specialised Exhibition & Conference Forum METAL-FORUM of UKRAINE 2008 (October 23 – 24, 2008, Kiev, Ukraine)
10	October	15.10.08	Casting: State and prospects of development of casting in Ukraine Machinery: Tool & special steel and alloys Raw materials: Refractory materials market Specialised Exhibition METAL-EXPO 2008 (November 18 – 21, 2008, Moscow, Russia)
11	November	15.11.07	Nonferrous Metallurgy: State and prospects of development of non-ferrous enterprises in Ukraine Construction: Stainless steel, coated steel International Industrial Forum (November 25 - 28, 2008, Kiev, Ukraine)
12	December	15.12.08	Sintering & Iron Making: Blast Furnaces Modernization and Building Raw Materials: Iron Ore Market